# **Wightlink in the Community Sponsorship Application Form**

**For the period 1 Jaunary 2025 to 31 December 2025**

**Contact details:**

|  |  |
| --- | --- |
| **Your full name** |  |
| **Address** |  |
| **Telephone number** |  |
| **Email address** |  |

**Team / organisation:**

|  |  |
| --- | --- |
| **Name of team / organisation** |  |
| **Position held in the team / organisation** |  |
| **What is the activity you wish to receive sponsorship for?** |  |
| **How long have you or the team / organisation been involved with this activity?** |  |
| **What has the team / organisation achieved in the last 12 months?** |  |
| **What does the team / organisation hope to achieve in the next 12 months?** |  |
| **Do you currently have any other sponsors? Please detail them here** |  |
| **What is your reason for requesting sponsorship?** |  |
| **Please explain briefly how this sponsorship request will help meet Wightlink’s objective to enhance the quality of life on the Isle of Wight, particularly for young people and / or the environment** |  |

**Travel requirements:**

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| **How often do you travel off the Island with your team / organisation?****Please see below vehicle type(s) and write the number of trips in any given year:** |
| **LV** – Car / Van up to 5m (long) and up to 2.24m (high) |  |  |
| **HV** – Car / Van up to 5m (long) and over 2.24m (high) |  |  |
| **LP** – Car 5.01m-15m (long) and up to 2.24m (high) |  |  |
| **HP** – Car 5.01m-15m (long) and over 2.24m (high) |  |  |
| **LF** – Van 5.01m-7m (long) and up to 2.24m (high) |  |  |
| **HF** – Van 5.01m-7m (long) and over 2.24m (high) |  |  |
| **FR** – Lorry 7.01m-12m (long) |  |  |
| **MINI** – Minibus up to 8m (long) |  |  |
| **CO** – Coach over 8.01m (long) |  |  |
| **TRL** – Trailer up to 2.24m (high) – please specify length |  |  |
| **TRH** – Trailer over 2.24m (high) – please specify length |  |  |
| **Foot Passengers** (no vehicle) |  |  |
| **Please note the number of trips you specify are not guaranteed.** **We use this information for indication purposes only to estimate appropriate allocations.** |

**Youth Sporting Teams only:**

|  |  |
| --- | --- |
| **How many members are there in the team?** |  |
| **What are the age ranges of the team?** |  |
| **What is the duration of your season?** |  |
| **How often do you train?** |  |
| **Where do you train?** |  |

**How would you promote Wightlink’s support if you were successful:**

|  |  |
| --- | --- |
| **Would you be happy to send Wightlink’s PR Team regular updates and photos / films of your activities to be shared by Wightlink via its social media channels?** |  |
| **Would you be willing to take part in media interviews?** |  |
| **Acknowledge Wightlink’s support in all press releases?** |  |
| **Promote Wightlink as a sponsor on your website?** |  |
| **Mention Wightlink in your social media posts?** |  |
| **Display Wightlink logo on vehicles (Wightlink can provide stickers), kit or clothing?** |  |
| **Display a Wightlink flag and / or banner at fixtures, events, and training bases?** |  |
| **Are there any other opportunities for you to promote the Wightlink brand?** |  |
| **Are there any added benefits to Wightlink that you could offer?** |  |
| **Would you (or members of your team / group) be willing to act as Ambassador for Wightlink?** |  |

**Confirmation**

I confirm the details given are correct to the best of my knowledge.

**Print Name**: ­­­­­­­­­­­­­­­­­­­­

**Date**:

Completed application forms should be returned to sponsorship@wightlink.co.uk

**No later than 31 October 2024**